

# TRISTEL PLC 2025 AUDITED RESULTS - INVESTOR PRESENTATION





### **New CFO**



**Anna Wasyl** 

- Joined 1st September 2025
- 20 years of experience across publicly listed and venture-backed companies
- Previous roles:
  - Chief Commercial Partnerships and Operations Officer and Group CFO at CMR Surgical ("CMR"), the Cambridge-based global surgical robotics business

Anna brings the following skills to Tristel's Board:

- Strong track record in multinational organisations and technology-driven sectors, including medical devices
- Operational, strategic, and financial expertise
- Experience in introducing innovative commercial models, new revenue streams, and launching strategic partnerships across 20 countries
- A champion of team engagement and bringing people together to drive success



### **Our Company**





### FY24-25 Financial Highlights

11% growth in turnover to a record level of £46.5m (2024: £41.9m)

Adjusted\* profit before tax up 23% to £10.1m (2024: £8.2m)

Reported profit before tax up 18% to £8.4m (2024: £7.1m)

Adjusted\* EBITDA up 20% to £13.0m (2024: £10.8m), a margin of 28% (2024: 26%)

Reported EBITDA up 15% £11.3m (2024: £9.8m)

Adjusted\* EPS of 17.15p **up 12%** (2024: 15.34p)

Reported EPS up 2% to 13.92p (2024: 13.68p)

Cash and deposits of £12.8m (2024: £11.8m), debt free

5% increase in total dividends for the year of 14.20p per share (2024: 13.52p)

<sup>\*</sup>Adjusted for share-based payments and exceptional items



# **Operational Highlights**

FDA clearance of Tristel OPH, a high-level disinfectant (HLD) foam for use on ophthalmic medical devices

Successful insourcing of Trio Wipes Manufacturing, with net annual savings of £0.8m

Updated USA standards recognising chlorine dioxide foam as a recommended means of HLD for medical devices

Novel study demonstrating the efficacy of chlorine dioxide against biofilms published in the Journal of Hospital Infection

90-day study in partnership with the Mayo Clinic (US) concluding Tristel ULT is an effective and efficient method for HLD, reducing damage to ultrasound probes

Strong engagement with approximately 200 health systems in the US

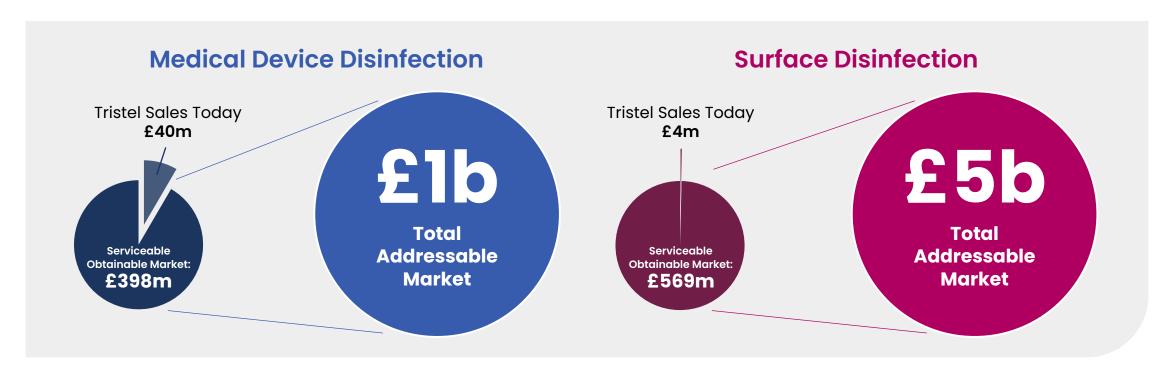
# The Market Opportunity





## **Global Market Opportunity**

Tristel has penetrated only a fraction of its total addressable market. Serviceable Obtainable Market is the portion of the market that we can realistically capture, given the market landscape, our current resources and geographic presence.





# **Market Opportunity by Specialty**

#### **Ultrasound**

Invasive and non-invasive ultrasound devices.

200 million procedures globally, per year.

15 million procedures carried out with Tristel ClO2 last year.

Accounts for £22 million of revenue generated last FY.

8% market Share.

#### **ENT**

Single and non-lumened flexible endoscopes.

24 million procedures globally, per year.

5 million procedures carried out with Tristel ClO<sub>2</sub> last year.

Accounts for £17 million of revenue generated last FY.

20% market share.

### Ophthalmology

Reusable devices such as tonometer prisms and diagnostic lenses.

60 million procedures globally, per year.

2 million procedures carried out with Tristel CIO<sub>2</sub> last year.

Accounts for £1 million of revenue generated last FY.

3% market share.

#### **Surfaces**

Surfaces and equipment in high-risk healthcare settings.

Total serviceable market is worth over £569 million.

Tristel generated £4 million in revenue sales last FY.

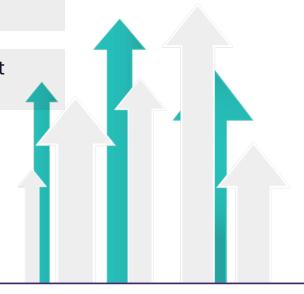
1% market share.



### **Global Market Trends**

- 1. Continuous expansion of devices being used during percutaneous procedures, requiring HLD
- 2. Increased utilisation of ultrasound at the point of care
- 3. Expanding market for portable ultrasound devices
- **4.** Increasing number of guidelines instilling the need for compliance and traceability during HLD

- **5.** Growing awareness on the negative impact of biofilms
- 6. Constant threat of antimicrobial resistance and the resultant high costs to healthcare
- 7. Greater cost focus in IPC post COVID boom



# **Our Products**





### The Power of Chlorine Dioxide



Multiple
effective
modes of
action
depending
on the type of
organism.



An oxidising substance with an unstable structure due to bonding limitations making it highly reactive.



Broad spectrum efficacy against all types of organism with the exception of prions.



Unlike chlorine,
does not
readily form
undesirable
byproducts
such as
halogenated
amines and
hydrocarbons.



Per molecule is 263% more reactive than chlorine disinfectants.



Due to molecular size and gaseous nature in solution it can readily permeate microbial structures allowing effective disinfection.



Tristel chlorine
dioxide is rapid
acting with
contact times
as short as
30 seconds
for sporicidal
efficacy.



### **Our Product Portfolios**

### Tristel\*

High Level Disinfection of medical devices



Hospital surface & equipment disinfection



Ambition:

Global market leader in point of care decontamination of medical devices



Global market leader in sporicidal

**Ambition:** 

sporicidal disinfection for critical healthcare settings



## The Impact of Our Products

### Tristel\*

How we win:

#### Convenience

Disinfection at point of procedure

#### **Speed**

30 Seconds to 2 minutes contact times

### Compliance

Compatibility

Approved to be used

with '000s of devices

Independently validated + endorsed by national guidelines

**Medical Device** 

Disinfection

**Key competitors:** Soaking, Vapourised H<sub>2</sub>O<sub>2</sub>, UV-C, non-compliant practice.

### cache

How we win:

#### Efficacy

Broader spectrum & sporicidal abilities

### Anti-Microbial Resistance

Doesn't contribute to global AMR burden

#### Medical Surface Disinfection

#### **Faster**

Speed of action vs typical methods

#### Kinder to Environment

Sustainable & doesn't damage infrastructure

**Key competitors:** Chlorine, Quaternary Ammonium Compounds, pre-wetted plastic wipes



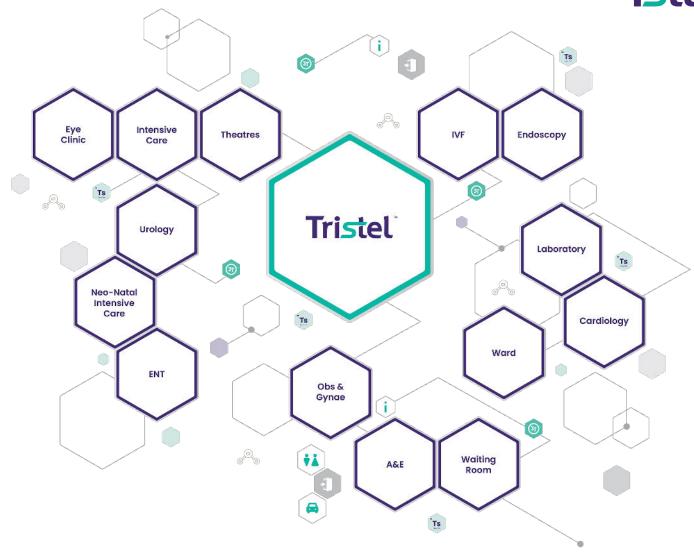
# **Our Hospital Map**

Tristel products are well recognised across the entire hospital, in a wide variety of clinical settings, for both medical device decontamination and surface disinfection.

50+ hospital departments

70+ medical device types

Millions of patient procedures





# **Why Tristel**



Trends are in our favour



The right chemistry



Intelligent delivery systems



Ready for microbial challenges



Present in the right hospital spaces



Uniquely positioned global player

# Progress So Far





# Sales Growth by Geography

Geography	2024-25 £m	2023-24 £m	Period on period change	% change
Europe, Middle East and Africa	20.88	17.90	2.96	17%
APAC	7.91	7.49	0.43	6%
Americas	0.26	0.13	0.13	100%
Total non-UK sales	29.04	25.52	3.51	14%
Total UK sales	17.41	16.41	1.01	6%
Global sales	46.46	41.93	4.53	11%

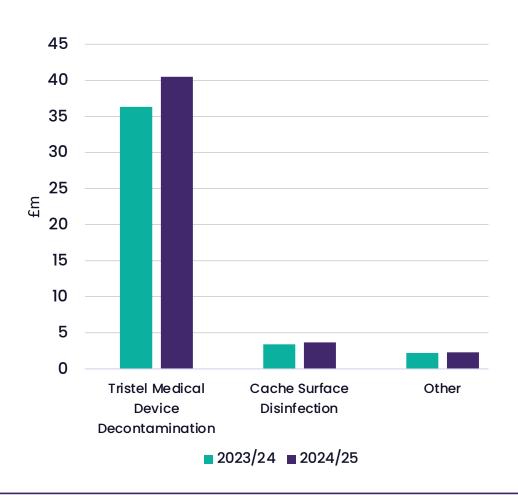
FX impact of £0.65m resulting YOY growth of 12.4% on a constant currency basis

### **Highlights**

- Strong growth coming from MENA, Italy, Spain and Germany.
- On a CC basis France returned to high single digit growth & Australia was flat.
- Establishing a meaningful commercial presence in USA.
- Solid UK performance.



## Sales Growth by Portfolio



### **Highlights**

- Tristel Medical Device Decontamination products sale grew by 11% YOY while Cache Surface Disinfection products grew by 9%
- Cache success in UK & Europe offset by declines in Asia
- The highest rates of growth for both portfolios came from distributor markets and direct European operations



### **Customer Success**

#### **Surfaces Portfolio**

"I've got nothing but praises for the service and support we get. I know I will always get an honest answer... that's the standout: it doesn't feel like sales jargon with Tristel, it genuinely feels like proper support."

Decontamination Lead, Wirral University Teaching NHS Hospital Trust

### **Sporicidal Wipe**

"Today, it seems that almost all the clinics and hospitals in Wallonia work with Tristel Trio Wipes System for the treatment of TEE probes. There's no question about it, these are recognised products."

"The results speak for themselves. Since we started using this system, we haven't had a single incident. From that point on, we can only be satisfied."

Maggy Maréchal, IP Nurse at Vivalia Hospital in Arlon

#### Stella System

"The Stella system quickly emerged as the most appropriate high-level alternative" especially as we had obtained the green light from our ureteroscope supplier."

"Stella was the perfect choice."

Doctor Emmanuelle Joseph, Hygienist Pharmacist and Fabrice Groccia biomedical engineer at Salon-de-Provence Hospital

#### **DUO ULT**

"Tristel Duo ULT and Tristel
Clean can be used as close
as possible to the treatment
procedure to perform high-level
disinfection at the point of care,
and thus guarantee rapid
availability of the probes".

"The company provides a very well thought-out and intuitive user guide, it provides an online training portal and its teams are always available to answer our questions. So we're fully satisfied."

Tiffany Woolwine, Director of Practice Operations at Orlando Health



## **Tristel vs Competition**

Early findings from existing markets are now confirmed in the US

# Customer experience with disinfection machines

- Inefficient workflow due to transportation of the probes, machine warm up cycles etc.
- Need for maintenance contracts and continued use of consumables and spare parts
- Damage to ultrasound probes leading to significant recurring repair costs
- Need to purchase additional products for cleaning prior to disinfection
- Requirement to have a back-up disinfection method

# Customer experience following **Tristel product introduction**

- Significant cost reduction
- Reduced downtime from 7 minutes for pure disinfection step to 2 minutes for the full decontamination cycle
- Improved workflow due to complete cycle performed at the point of care
- Improved user experience
- Traceability ensured via 3T app
- Significant drop in cost of consumables per procedure
- Possibility of equipment part decontamination adjacent to the probe the cables, the stand, probe holders etc.



# Insourcing of Trio Wipes Manufacturing

### Reducing risk while increasing profitability

Traditionally Trio wipes were single sourced from FMP posing a business continuity risk, inflating material and freight costs and increasing QMS complexity.

£750K invested in 2 Enflex sachet machines and barcode / traceability label printers for a modified ISO14644 cleanroom.

5 employees operating the line. 75% of production volumes moved to Tristel with the rest produced by FMP as a backup supplier.



The project has a payback period of 12 months and will bring annual savings of £0.8M at the 2024/2025 volumes of 21 million wipes and a significant reduction in wipe unit cost

# **Future Opportunities**





# **Executing on the Opportunity**



Geographical Expansion



Refined Surface Disinfection Strategy



Expanding Clinical Reach and Influence



Product Portfolio Expansion



Digital Leadership





# **US Opportunity**







### **US ULT Procedures**



- 300,000 procedures in FY25, 150,000 in Q1 FY26
- Gradually increasing penetration in the 362 active accounts with 70% engaging with 3T training and traceability
- Healthy mix of smaller clinics with quicker decision making and large hospital systems making significant impact due to product roll-out across multiple departments
- Established national distribution network with 75 branches across the country





### **US OPH Progress**



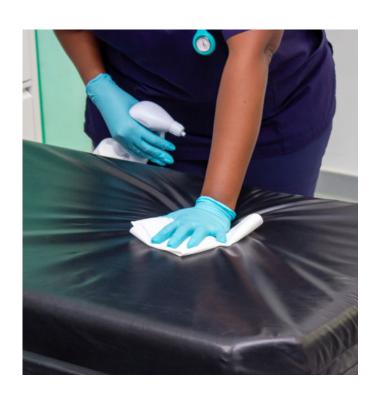
- 15 Hospital systems ordered and received product in 2 months since launch
- Further 60 sites in evaluation and 88 actively engaging
- Multi center case study initiated to create best practice recommendations for reprocessing
- Working with all major equipment manufacturers to update IFU & cleaning statements and train their sales teams
- A major ophthalmology distribution contract signed and 2 more coming imminently

Purchased Pvaluation

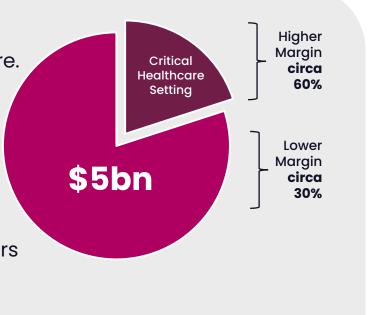




## Refined Surface Disinfection Strategy



- The global surface disinfection market exceeds \$5bn but is highly commoditised with margin pressure.
- 20-30% of spend occurs in critical care settings (e.g. OR, NICU, Dialysis, Oncology) where efficacy trumps price.
- Tristel is focused on this segment, where chlorine dioxide provides superior clinical value—and delivers premium pricing and stronger ROI for Tristel.







## **Expanding Clinical Reach and Influence**

Clinical guidelines directly influence purchasing decisions and institutional protocols.

Our focused effort to embed chlorine dioxide into global guidance will accelerate adoption, build competitive advantage, and unlock significant revenue growth.

126 clinical guidelines identified globally where inclusion drives purchasing behaviour.



Gap analysis
highlights
59 where
chlorine dioxide
is missing
despite clinical
relevance—
prioritised for
inclusion.



Actively
influencing
updates
to ensure
chlorine dioxide
is specified in
future revisions.



Securing scientific credibility and accelerating institutional endorsement through targeted KOL and OEM partnerships.





## **Product Portfolio Expansion**



- Cleaning is a crucial initial step in high-level disinfection, essential for removing organic material and reducing the microbial load before disinfection can be effective.
- This is a manual step that must be performed every time.
- VisiClean is the only visibly verifiable cleaning solution, enabling auditability and protocol adherence.
- Tristel aims to own the cleaning of semi critical medical devices regardless of which HLD method is used.
- Upselling DUO alone would result in 14m cleaning procedures p.a.

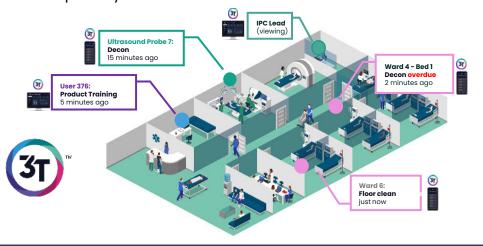




# **Digital Leadership**

#### **Compliance Tools**

- 3T currently offers interactive product training and full digital traceability for medical device reprocessing
- Enables management teams to monitor compliance and audit readiness
- Optimises workflows and visibility of device/treatment space efficiency across each hospital system



#### **Advancing Digital Platforms**

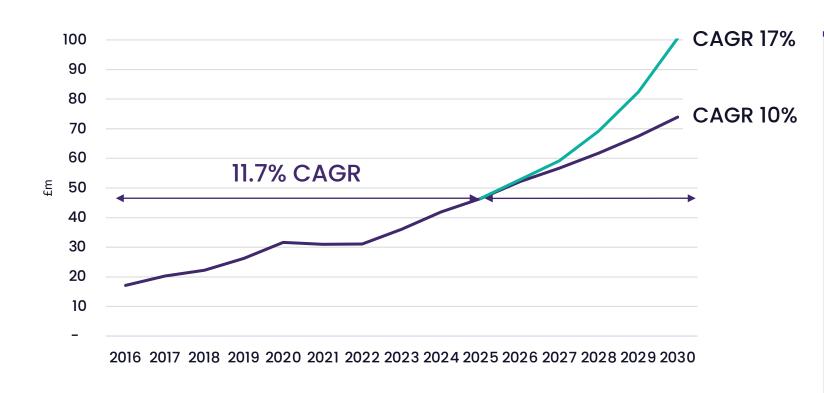
- 3T is evolving to a multi-tier SaaS model, where a free tier remains - offering all global customers access to training and traceability for Tristel products
- Premium tier in development will offer:
  - Advanced asset tracking
  - Smart Al analytics & alerts
  - Internal auditing
  - Tactical software integrations
- New recurring revenue stream for Tristel highly scalable and stable through increased customer reliance of our simple, mobile data capture and management features that support audit readiness
- Supports healthcare digitalisation goals, including the NHS 10-year plan
- Drives long-term adoption by embedding 3T into daily workflows—'soft contracting' customers into the Tristel ecosystem with complete and unmatched solutions

# Financial Outlook





### **Growth Scenarios**

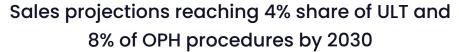


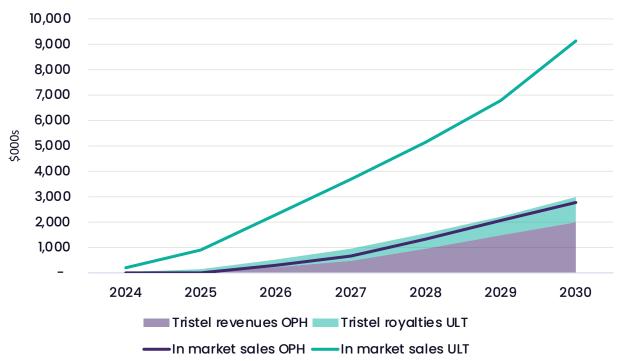
Opportunities for more aggressive growth coming from:

- US market expansion
- New product launches
- Software commercialization
- Inorganic opportunities



# US Projection – Illustrating Go-To-Market Model





- Tristel's business model for ULT sales in the US is royalty based allowing for contributions at 100% gross margin
- The model for OPH sales is direct where a higher proportion of sales will be captured in Tristel
- We maintain conservative projections but remain excited about opportunities for further market share increase



### Our 2025-2030 Financial Commitments

Metric	Target	Timeframe
Revenue Growth	Double Digit Annually	FY25-FY30
EBITDA* Margin	≥25% Annually	Every Year
Dividend Policy	Progressive YoY Growth	Ongoing

<sup>\*</sup> Excluding Share Based Payments



### Summary & Outlook

Acceleration of US market penetration building on success milestones achieved

Broadening clinical influence to embed HLD as the standard of care

New revenue streams from portfolio expansion

Fundamentals of profitable, cash generating growth and progressive dividends remain in place

# Questions



# Appendix

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APPENDIX – INCOME STATEMENT	Year ended	Year ended	
	30.06.25	30.06.24	
	£′000	£′000	
Turnover	46,462	41,933	
Cost of sales	(9,003)	(8,355)	
Gross profit	37,459	33,578	
Gross margin %	81%	80%	
Administrative and distribution expenses less other operating income	(24,945)	(23,115)	
Net interest	19	100	
Operating profit before adjustments	12,533	10,563	
Amortisation & Depreciation	(2,388)	(2,392)	
Adjusted Pre-tax profit (before adjustments)	10,145	8,171	
Share based payments	(371)	(1,089)	
Exceptional items	(1,358)	-	
Pre-tax profit	8,416	7,082	
Tax charge /(credit)	(1,776)*	(593)	
Profit after tax	6,640	6,489	
Basic EPS – pence	13.92	13.68	
Diluted EPS - pence	13.83	13.54	
*Effective tax rate has increased due to a reduction in the benefit received from the UK Patent Box regime.			



#### **APPENDIX - BALANCE SHEET**

	30.06.25	30.06.24
Non-current assets	£′000	£′000
Goodwill	4,971	4,997
Intangible assets	5,016	4,885
Property, plant and equipment	3,431	3,364
Right of use assets	5,553	5,538
Deferred tax	187	613
	19,158	19,397
Current assets		
Inventories	4,642	4,681
Trade and other receivables	8,463	7,524
Income tax receivable	227	718
Cash and short-term investments	12,844	11,789
	26,176	24,712
Total assets	45,334	44,109



#### APPENDIX - BALANCE SHEET ...Continued

	30.06.25	30.06.24
Capital and reserves	£′000	£′000
Share capital	478	476
Share premium account	15,310	14,933
Merger reserve	2,205	2,205
Foreign exchange reserve	(798)	(647)
Retained earnings	15,796	15,443
Total equity	32,991	32,410
Current liabilities		
Trade and other payables	6,072	5,482
Income tax payable	54	76
Other current liabilities	1,139	1,034
Total current liabilities	7,265	6,592
Deferred tax	193	277
Other non-current liabilities	4,885	4,830
Total liabilities	12,343	11,699
Total equity and liabilities	45,334	44,109

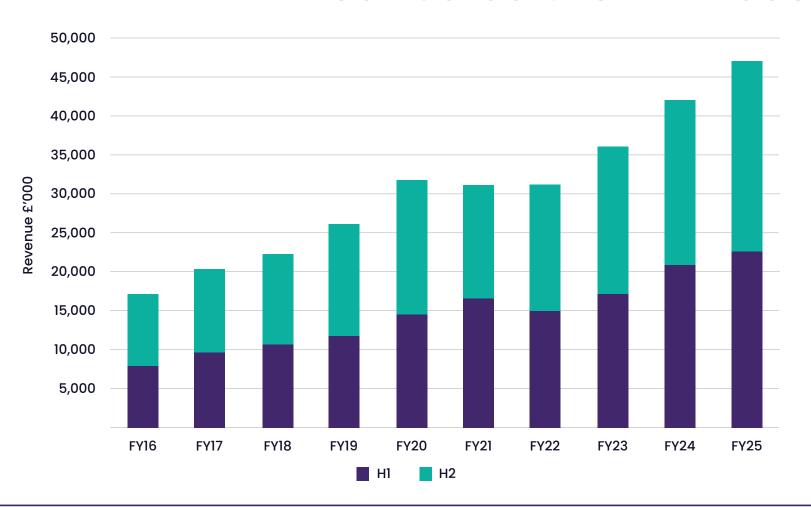


APPENDIX – CASH FLOW STATEMENT	Year ended 30.06.25	Year ended 30.06.24
	£′000	£'000
Profit before tax	8,416	7,082
Add back non-cash items	3,286	3,754
Working capital movements	(163)	115
Interest received	19	100
Purchase of tangible fixed assets	(857)	(1,138)
Purchase of intangible assets	(1,082)	(1,044)
Payment of lease liabilities (IFRS16)	(1,279)	(1,022)
Dividends paid	(6,658)	(6,224)
Shares issued	379	676
Corporation tax (paid) / received	(964)*	153
FX	(42)	(208)
Increase in cash	1,055	2,244

<sup>\*</sup>Tax payments increased on previous years following a reduction in the benefit received from the UK patent box.



#### 10 Year Sales Growth Record



# 10-year **CAGR: 11.7%**

- H1 FY25 YOY growth 8%\*
- H2 FY25 YOY growth 13%\*

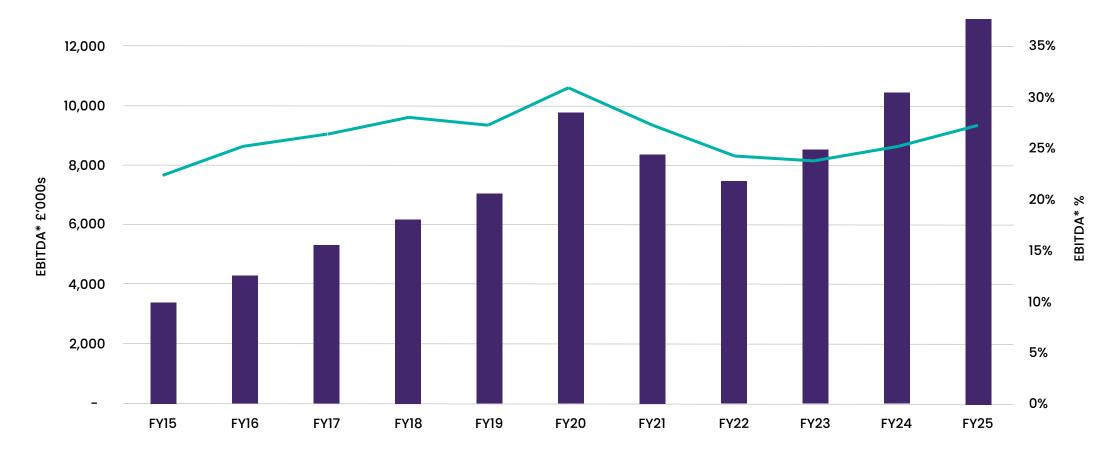
\*9% and 15% on a constant currency basis respectively

### Sources of £4.6m year on year growth:

- £3.8m volume
- £0.8m pricing



### 10 Year EBITDA\* Record



<sup>\*</sup> Excluding Share Based Payments

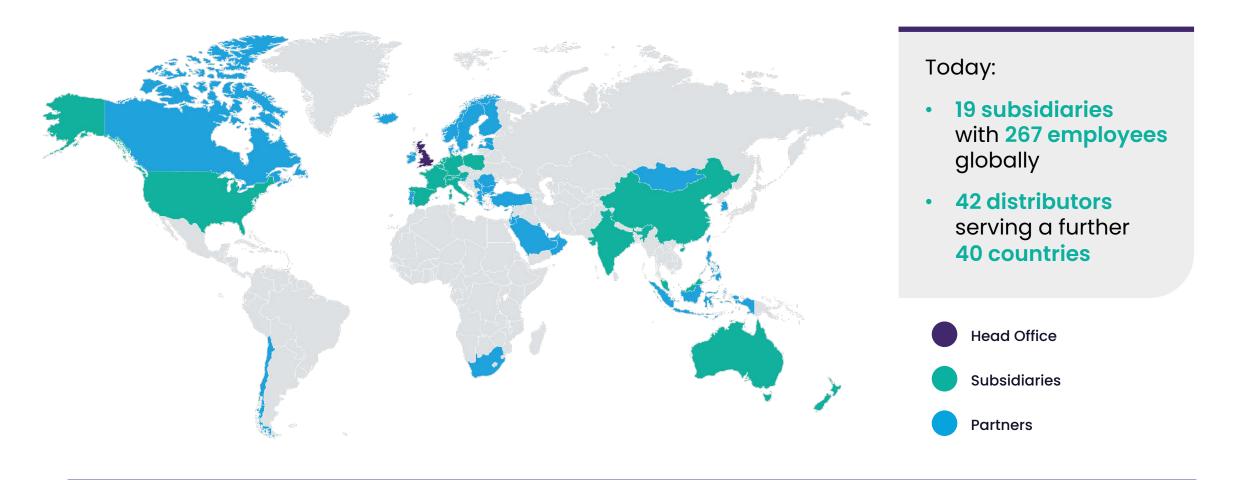


# Progressive Year on Year Dividend



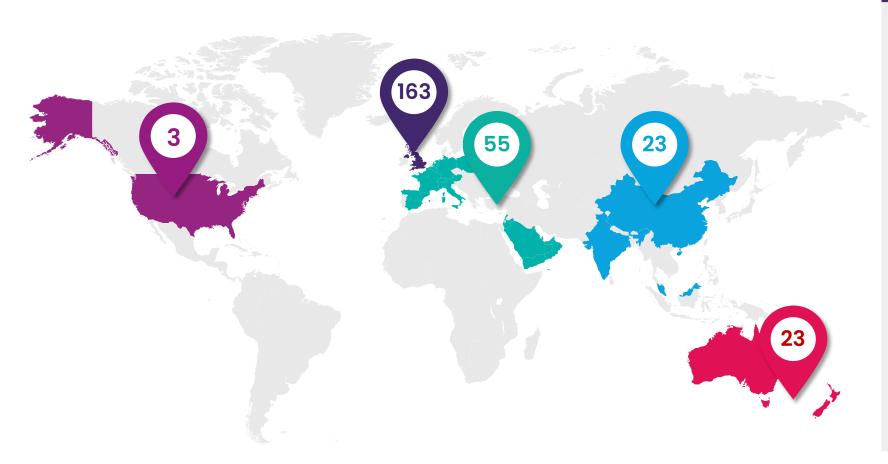


# **Geographical Expansion**





## Our People



- 267 Employees
  Globally
- 48.69%
   In Sales, Marketing
   & Distribution Roles
- 4.7%
   YOY Workforce Growth
- 49% F / 51% M
   Gender Split
- 5.56 Years
   Average Tenure
  - 88.24%
    Overall Retention Rate
    (over past 12 months)



## ESG Strategy - Doing the Right Thing, the Right Way



**Pillar 1:** Creating safe, effective products is core to our business. We're committed to developing sustainable solutions and reducing waste through thoughtful design.

- Innovation
- Waste management and a circular economy

**Pillar 2:** We understand our responsibility in responding to climate change and achieving net zero. We will consider carbon emissions in the decisions we make, across our operations and value chain, to safeguard the environment and communities we operate in.

- Carbon emissions
- Waste management

**Pillar 3:** We foster a healthy, inclusive workplace where everyone can grow, be themselves and help drive greater diversity in our sector.

- Health, safety and wellbeing
- Equality, diversity, and inclusion
- Fair and decent work

VISION: The pursuit of creating a better and more sustainable business, avoiding harm, benefiting stakeholders and contributing to society.



# Sustainability – FY25 Key Success Areas

#### **Net Zero & Social Value:**

- MSCI ESG Ratings AAA
- SBTi 1.5°C Targets Approved
- Carbon Reduction Plan Development
- Product Carbon Footprint (PCF)
   Verified on Flagship Product
- Improving Manufacturing Waste Streams
- Local & SME Material Sourcing (UK)
- NHS Evergreen Assessment & Levelling Up
- Staff Learning & Development
- SECR Reporting Legal Requirement Met

#### **Sustainable Solutions**

- Aligned with UN SDGs
- UK Living Wage Employer
- 44% Females in STEM Roles
- Modern Slavery Prevention Project
- Sustainable Raw Materials Prioritisation in R&D
- Renewable Manufacturing Energy















#### **Customer Success USA**

"I can confidently recommend Tristel ULT.

The product is just as effective as alternatives but is more cost-effective and faster. The system is very easy to use and saves us valuable time, which has led to increased job satisfaction among our staff."

Heather Martin - Director Infection Prevention and Environment of Safety

**Ambulatory Clinical** 

Quality HCA Healthcare, Physician Services "Tristel ULT is faster and easier to use than both Cidex and Trophon, with a cost per cycle comparable to Cidex and lower than Trophon.

More importantly, it doesn't require a significant capital investment in multiple units."

Ricky Stonicher, ARRT, MBA, FAHRA - Director Of Diagnostic Services

Memorial Health Systems

"Purchasing Tristel ULT has been a lifesaver!

We run a super busy OB/GYN schedule and the Tristel ULT has improved our workflow by decreasing the time needed to disinfect ultrasound transducers.

I really cannot express how pleased I am with Tristel ULT!"

Erin Matuschek -Ultrasound Team Lead

Women's Health of Central VA

"Tristel has been a game changer for our sonographers, providing an easy-to-use app that efficiently tracks patient information for tracer purposes.

Most importantly, its high-quality HLD disinfection ensures patient safety remains our top priority, giving our team confidence and peace of mind.

Tiffany Woolwine - Director, Practice Operations

Orlando Health

Tristel products are now recognized as part of ANSI/AAMI ST58 financial year + Over the last year the Company estimates that Tristel ULT had been used for over **300,000 disinfection procedures** in North America.